



*Don't just dream...write*

*Get inspired*

*Get started*

*Get connected*

42nd Annual  
*Writers*  
CONFERENCE

Presented by Detroit Working Writers and Schoolcraft College in conjunction with *The MacGuffin*, Schoolcraft College's national literary magazine.

*Friday, October 15, 2004*

*Saturday, October 16, 2004*

*Schoolcraft College*

*Vis Ta Tech Center*

**For more information call:  
734-462-4518**

**[www.detworkingwriters.org](http://www.detworkingwriters.org)  
or [www.schoolcraft.edu](http://www.schoolcraft.edu)**



**Detroit Working  
Writers**

"This conference changed my life. A steady string of assignments for *The Detroit News*, *The New York Times*, national magazines, academic publications and an ever-changing field of free-lance projects, all came from the inspiration of attending my first one. The quality is great, the exposure invaluable. No Detroit writer should miss it."

— *Diane R. Pawlowski, Ph.D.*,  
researcher and free-lance writer

Any writer's voice, and especially a poet's voice, may soar with power after attending workshops and sessions at this DWW conference.

— *Naomi Long Madgett, Poet*  
Laureate of Detroit, Michigan



**Schoolcraft  
College**

**The  
MacGuffin**

# Writers CONFERENCE

## Sponsors

The Detroit Working Writers' 42<sup>nd</sup> Annual Writer's Conference is our most ambitious effort ever to encourage creative writing of the highest professional standard.

For opening the VisTaTech Center to this conference and allowing the tradition begun in 1961 to continue, I thank the staff of Schoolcraft College, particularly: John Walsh, Executive Director of Development; Sandra Shroyer, Conference Logistics Coordinator; Steven Dolgin, Professor of English; and Arthur Lindenberg, *The MacGuffin's* Editor Emeritus.

I honor my colleagues, Kathleen Ripley Leo and Jenn McKee, for co-chairing this outstanding event. And to our conference committee chairs, presenters and keynoters, I give many thanks for your vision and talent.

If attendees take away what I have learned in previous DWW conferences, they will walk in with a dream and walk out with a clearer vision of their writing path. And they'll have met like-minded souls who can help smooth that path for them.

### Iris Lee Underwood

President  
Detroit Working Writers

### Detroit Working Writers

Detroit Working Writers (DWW, formerly Detroit Women Writers) is pleased to co-sponsor the 42<sup>nd</sup> Annual Writer's Conference at Schoolcraft College. DWW is nonprofit, and at 104 years, is the oldest participatory creative writing organization in Michigan with published authors as members. DWW encourages creative writing of the highest professional standards. DWW members include men and women, in the U.S. and Canada, who write and publish novels, stage plays, poetry, short fiction, children's and young adult fiction, biography, and creative nonfiction. Each year we celebrate hundreds of published works by our members. Benefits of membership include networking and promotional opportunities, workshops, and most importantly, the support of other writers. More information about DWW, our upcoming events, and how to apply for membership, can be found on our Web site: [www.detworkingwriters.org](http://www.detworkingwriters.org).

### Conference Co-Chairs

Kathleen Ripley Leo  
Jenn McKee

### Conference Committee

Maureen McGerty  
Robin Gaines  
Necah Furman  
Virginia Bailey Parker  
Nan Cappel  
Barry Knister

### Conference Logistics Coordinator

Sandra Shroyer  
Schoolcraft College  
734-462-4518

### Schoolcraft College

Schoolcraft College is a public, two-year college offering classes at the Livonia campus on Haggerty Road between Six and Seven Mile Roads, at the Radcliff Center in Garden City, and online. Each year more than 30,000 people take part in a college course, continuing education seminar or professional training program offered by Schoolcraft, and more than 100,000 people attend events held at Livonia or Garden City.

### The MacGuffin

*The MacGuffin*, a national literary journal based at Schoolcraft College, was founded 20 years ago by Arthur J. Lindenberg, M.F.A. The journal publishes the work of both well-known and emerging writers. It often receives copies of books from authors who acknowledge *The MacGuffin* as one of the magazines that published their early work. Upon Professor Lindenberg's retirement in 2002, Dr. Steven A. Dolgin assumed editorship of the journal, which publishes bi-annually with a fall/winter issue and an expanded, special theme issue in spring/summer.

The MacGuffin also sponsors a national annual poetry competition that includes publication and monetary awards. Send all correspondence to [macguffin@schoolcraft.edu](mailto:macguffin@schoolcraft.edu).

### Conference Scholarships Available

Conference scholarships are available for deserving students who currently attend Michigan high schools, Schoolcraft College, or other Michigan universities and colleges (four-year and two-year institutions). Winning entries receive a scholarship that includes Saturday conference fees, workshops, presentations, and luncheon for recipients and their sponsoring instructors.

This is a wonderful opportunity for promising students to meet published writers in all the writing genres.

### The awards and sponsors are:

- Four high school scholarships sponsored by the DWW endowment fund. For guidelines, [www.detworkingwriters.org](http://www.detworkingwriters.org).
- Two scholarships for Schoolcraft College students who are enrolled for credit or continuing education classes in the 2004 fall semester, sponsored by the Schoolcraft College Foundation. For guidelines, [www.schoolcraft.edu](http://www.schoolcraft.edu).
- Two scholarships for students enrolled at any Michigan university or college (four-year and two-year institutions) in the 2004 fall semester, provided by The MacGuffin Fund. For guidelines, [www.schoolcraft.edu](http://www.schoolcraft.edu).

Steven A. Dolgin, Professor of English, Editor, *The MacGuffin*, and Arthur J. Lindenberg, Professor Emeritus, Founding Editor, will judge. Each scholarship application must be accompanied by a letter on institution letterhead from a sponsoring instructor/teacher. Please see guidelines.

### Send letters with contact information to:

Sandra Shroyer, Conference Coordinator  
Schoolcraft College, Office of Instruction  
18600 Haggerty Road  
Livonia MI 48152-2696

### Continuing Education Units (CEU's) Available

Attend four one-hour sessions of your choice on Saturday, October 16 to receive .4 CEU's. Pre-registration is required to receive credit. Please mark credit option on the registration form, page 15.



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# At-a-glance – Two Day Program

## Register Early

All session enrollments are on a first-come, first-served basis, so register early by filling out the registration form on page 15 of this brochure and mail it as soon as possible. Friday workshops require pre-registration. The Saturday conference will accept walk-in registration on a space-available basis.

The PreGlow and Kick-off Dinner are open to the public. Early registration is required. See page 15.

## BARNES & NOBLE BOOKSELLERS

On Saturday, October 16, from 9 AM to 5 PM, visit the Barnes & Noble onsite conference bookstore located in VisTaTech Center.

Barnes & Noble is an enthusiastic partner of the Writer's Conference. By temporarily locating the bookstore on the Schoolcraft College campus, book merchants provide a convenient place for attendees to purchase authors' books. In addition, an area set aside for hourly book signing gives conferees an opportunity to meet many of the authors participating in the conference. Be sure to check the posted book-signing schedule.

### Friday, October 15, 2004

\*Requires early registration

Time	Event
9 AM – 4 PM	Writing Retreat*
1 – 5 PM	Hands-on Writing Workshops*
1 – 5 PM	Individual Manuscript Critiques*
5:30 – 6 PM	PreGlow Pianist, cash bar
6 – 7 PM	Kick-off Dinner* A special autumn harvest dinner prepared by Schoolcraft College
7 – 8 PM	Keynote Speaker – Thomas Lynch

### Saturday, October 16, 2004

\*Requires early registration

Time	Event
8 AM	Registration Complimentary Continental Breakfast
8:45 AM	Welcome
9:15 – 9:45 AM	Keynote Speaker Denise Stinson
10 – 11 AM	<b>Session I</b>
11:15 AM – 12:15 PM	<b>Session II</b>
12:30 PM	Lunch*
1 – 1:30 PM	Keynote Speaker Judith Guest
2 – 3 PM	<b>Session III</b>
3:15 – 4:15 PM	<b>Session IV</b>
4:30 – 5:30 PM	<b>Session V - Panel</b>

# Writers CONFERENCE

## Friday Kick-Off Dinner Keynote Speaker

Thomas Lynch



Photo Credit: Joe Vaughn

Thomas Lynch has written three collections of poetry: *Skating with Heather Grace* (Knopf, 1987), *Grimalkin & Other Poems* (Jonathan Cape, 1994); and *Still Life in Milford* (W.W. Norton, 1998). His first collection of essays, *The Undertaking – Life Studies from the Dismal Trade* (Norton, 1997), won the Heartland Prize for Nonfiction, The Society of Midland Authors Award, the American Book Award and was a finalist for the National Book Award. It is translated into eight languages. His second book of essays, *Bodies in Motion and at Rest* (Norton, 2000), won the Great Lakes

Book Award. A third book of nonfiction, *Booking Passage – We Irish & Americans*, will be published in 2005.

In 2001, Lynch was named Michigan Author of the Year by the Michigan Library Association and was awarded an Honorary Doctor of Humanities by Oakland University. He is the recipient of fellowships from the National Endowment for the Arts, The Michigan Council for the Arts and the Irish Arts Council. He is a regular contributor to the BBC

Radio, RTE and NPR. His BBC Radio 4 Series, *Colloquies*, won the Sony Gold Award in 2001. He has appeared on the Today Show, CNN, The PBS-Bill Moyers Series *On Our Own Terms*, and *Religion & Ethics Newsweekly*. His work has appeared in *Poetry*, *Harper's*, *Esquire*, *The New Yorker*, *The Paris Review*, *Time*, *Newsweek*, *The Christian Century*, *U.S. Catholic*, *The New York Times*, *The Los Angeles Times*, *The Times of London* and *The Irish Times*.

Lynch has read and lectured throughout Europe, North America, Australia and New Zealand. Described by *The New York Times* as "a cross between Garrison Keillor and William Butler Yeats," he is a regular conference presenter with topics on health care, hospice care, medical ethics, the clergy, funeral services, and academic and literary topics. He holds a professorship in the graduate department of English at The University of Michigan, Ann Arbor. He keeps an ancestral cottage in West Clare, Ireland. Since 1974, he has been a funeral director in Milford, Michigan.

## Saturday Breakfast Keynote Speaker:

Denise L. Stinson



Denise Stinson is founder and publisher of Walk Worthy Press and an editor-at-large at Warner Books.

A journalist for nearly 15 years, she was a staff writer at several major newspapers and *Life Magazine* before she established the Stinson Literary Agency in 1991.

As a literary agent, she has represented such clients as J. California Cooper, Pearl Cleage, Queen Latifah, Omar Tyree, CeCe Winans, and T.D. Jakes.

In 1998, three of the books she

agent occupied top 10 positions on *The New York Times* bestseller list.

In 1997, she established Walk Worthy Press, a Christian publishing company. In 2000, Walk Worthy became an imprint of Warner Books under a joint publishing venture.

Since that time, three Walk Worthy Press hardcover books, *Church Folk*, *Second Sunday* and *Showing Mary*, have reached the number-one spot on the Essence Bestseller list.

A 2002 graduate of the Word of Faith Bible Training Center in Southfield, Michigan and an ordained minister, Stinson lives in West Bloomfield, Michigan.

## Saturday Luncheon Keynote Speaker:

Judith Guest



A best-selling novelist, essayist and screenplay writer, Judith Guest was born in Detroit, Michigan. She graduated from the University of Michigan with a bachelor's degree in education and taught school in Royal Oak and Birmingham, Michigan.

Her first novel, *Ordinary People*, published by Viking Press, won the Janet Heidegger Kafka Prize for best first novel in 1976. The subsequent movie directed by Robert Redford won six Academy Awards, including Best Picture, in 1980. Her novel *Second Heaven* was one of School Library Journal's Best Books for Young Adults. *Killing*

*Time in St. Cloud*, written with novelist Rebecca Hill, was published in 1988. *Errands*, her fourth novel, was published by Ballantine in 1997. Scribner published her fifth novel, *The Tarnished Eye*, a novel of suspense, in June of 2004.

Ms. Guest's screenplay *Rachel River*, based on a trio of short stories by Carol Bly, was made into a movie in 1984. Since 1994, she and Ms. Hill have conducted creative writing seminars in several cities, including Aspen, Austin, Boston, Minneapolis, and Seattle.

Guest divides her time equally between Minnesota and Michigan. Her favorite thing these days is "hanging out with my grandchildren."



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# Friday Programs

"Thanks to a writer I met at this conference, I submitted my young adult novel to a good agent who's made many helpful revision suggestions. Meeting New York editors during the Friday workshops has also been very valuable. It lifts you out of the slush pile. They know you, and you get read."

—Barbara Modrack, editor, writer, Lapeer, MI.

## HANDS-ON WRITING WORKSHOP

**Time: 1 – 5 PM**

**Cost: \$55 (Enrollment is limited.)**

Deadline: Register by Friday, October 8, 2004

Bring a sample of your writing to read aloud at this workshop. The leader and other participants will suggest ideas to strengthen the writing and provide market suggestions and encouragement.

Choose the workshop that fits the writing you do and bring enough material to read aloud for about 10 minutes. Make 11 copies of your work to share. Workshops are limited to 10 people.

## Choose one:

### WORKSHOP LEADER

Agent Mark Chelius, Jane Chelius Literary Agency, NY (all genres, except YA)

Agent Dan Lazar, Writers House NY (all genres, including YA)

Agent Henry Williams, McIntosh and Otis, Inc. NY (fiction, nonfiction)

Publisher/Editor Anne Merrow, Editor, Thomas Dunne Books-St. Martin's Press (fiction, nonfiction)

Publisher/Editor Jill Schwartzman, Editor, Harper Collins Publishers NY (fiction, nonfiction)

Author Brenda Flanagan (short fiction)

## INDIVIDUAL MANUSCRIPT CRITIQUES

**Time: 1 – 5 PM**

**Cost: \$65 (Enrollment is limited.)**

Deadline: Register by Friday, October 1, 2004

Submit your manuscript in advance to receive a professional reading, a one-on-one consultation, and a written critique of your work, including marketing suggestions. You will be notified by mail of your assigned time. Critiques by members of Detroit Working Writers.

You can register for both an individual critique and a workshop or retreat. This would mean leaving a workshop or retreat for the 20-minute consultation.

- Limit your material to 10 pages.
- Provide a 1-page outline if your work is part of a larger work such as a novel, and explain where the submitted work fits into the whole.
- Include a title page with your name, address and category of work: nonfiction, children's, poetry, etc.

- Please use 1-inch margins, double-spacing (single-spaced for poetry, double between stanzas, one poem per page), and 10-point or 12-point readable font, such as Times Roman. No carbon copies please.

- Do not submit your only copy. E-mails will not be accepted.

**Payment must accompany manuscripts. Mail or hand-deliver to:**

**Sandra Shroyer  
Office of Instruction  
Schoolcraft College  
18600 Haggerty Road  
Livonia MI 48152-2696**

## ONE-DAY WRITING RETREAT

**Time: 9 AM – 4 PM**

**Cost: \$65 (Enrollment is limited.)**

Deadline: Register by Friday, October 8, 2004

Our newest option, the Friday one-day writing retreat is a daylong, get-away-from-it-all opportunity for writers to immerse themselves in their craft. Writers who need help getting started or who simply seek inspiration or a new direction will find this option especially helpful.

Experienced workshop leaders will provide exercises to spark creative thinking and techniques to suit each writer's personal style. Participants will come away with a better understanding of themselves and the process of writing - and some valuable writing contacts. Choose one:

### 1. Short Fiction

***The Thing, and the Other Thing: Thinking Through Our Stories***

Leader: Jenn McKee

This retreat is designed to get an original work of fiction underway for each participant. Beginning with exercises that concentrate on character, we will work together as a community to constructively critique and develop each manuscript. By day's end, everyone will be well on his/her way to an effective first draft of a short story or chapter.

Jenn McKee's work has appeared in *Prairie Schooner*, *Passages North*, and *Analecta*, as well as the anthology *Best New American Voices 2003*, edited by Joyce Carol Oates. McKee earned her MFA in fiction at Penn State University and has written several literary research guides for Chelsea House Publishers. Currently, she is a staff arts writer at the *Ann Arbor News*.

## 2. Poetry

**Writing Poems: A Serious Kind of Joy**

Leader: Kathleen Ripley Leo

Barbara Drake, author of *Writing Poetry* says of Kathleen Ripley Leo, "In her poems, she opens herself to a serious kind of joy." The day will fly. With her enjoyable writing strategies, this graceful, teacherly poet will help you maximize your voice to resonate with truth and powerful expression. Give yourself the creative gift of freeing your felt idea. (Some poems to be compiled into a retreat chapbook.)

## 3. Creativity/Inspirational Workshop

**Creativity: 1% Inspiration, 99% Application**

Leader: Iris Lee Underwood

Journalist and author Iris Lee Underwood challenges participants to write an idea and give it purpose. To achieve this goal, the class will build stories with proven literary principles and devices. Classmates will evaluate each other's work, revise their drafts and observe the development of meaning and quality in creative scripture.

## Invitation to Kick-off Dinner

Good food, good company, good time! For the first time, everyone can register for the evening that sets the tone for the conference. Stay after Friday workshops or just come for dinner. Enjoy a special autumn harvest dinner prepared by Schoolcraft College, meet other writers, win a door prize, and hear one of Michigan's finest writers, nationally acclaimed Thomas Lynch. You do not have to attend any Friday event or even plan to attend the Saturday conference to register for this special dinner.

**When: Friday, October 15, 2004**

**Where: Schoolcraft College  
VisTaTech Center**

**Time: 5:30 – 6 PM,  
Preglow with pianist and cash bar  
6 – 7 PM, Dinner**

**7 – 8 PM,  
Keynote Speaker, Thomas Lynch**

**Menu: Autumn Harvest Dinner  
includes salad, rolls, dessert and  
beverage.**

**Entrée: Apple cider & ginger roasted  
loin of pork with mashed red-  
skins, baked cinnamon apples,  
crispy sweet potatoes and maple  
pecan sauce. Vegetarian choice  
available; please indicate on  
registration form.**

**Cost: \$20.00  
(add to registration form, page 15)**

# Writers CONFERENCE

## At-a-Glance **Saturday Programs**

### **BARNES & NOBLE** BOOKSELLERS

Visit the Barnes & Noble onsite conference bookstore located in VisTaTech Center from 9 AM to 5 PM.

Be sure to check the posted book-signing schedule.

### **One-on-One**

Spend 15 minutes with a New York literary agent. Registration will only be available at check in on Saturday on a first-come, first-served basis. Bring up to 10 pages of a manuscript. The cost is \$35.

TRACK	SESSION I 10 – 11 AM	SESSION II 11:15 AM – 12:15 PM
Long Fiction	Amanda Stern	Elizabeth Buzzelli
Short Fiction	Phillip Sterling	Robin Gaines
Nonfiction	Jane Briggs Bunting	Annick Hivert Carthew
Poetry	Joe Matuzak	Josie Kearns
Playwriter/Screenwriter	Timothy Jeffrey	Joe Zettelmaier
Young Adult/Children's	Virginia Law Burns	Margaret Hillert
Agent	Dan Lazar	Mark Chelius
One-on-One	Andrew Blauner	Henry Williams
Publisher/Editor	Arthur Lindenberg & Steven Dolgin	Linda Chomin
Publisher/Editor	Anne Merrow	Jill Schwartzman
Creativity Workshop	M.L. Liebler	Gay Rubin
Special Interest	Marta Salij	Nan Cappo
Special Interest	Andrew Blauner	Keino Campbell

### **Optional Luncheon 12:30– 1:30 PM**

TRACK	SESSION III 2 - 3 PM	SESSION IV 3:15– 4:15 PM
Long Fiction	Amanda Stern	David Sosnowski
Short Fiction	Gay Rubin	Brenda Flanagan
Nonfiction	Suzy Farbman	Vivian DeGain
Poetry	Linda Nemece Foster	David Dodd Lee
Playwriter/Screenwriter	Jan Radcliff	Kitty Dubin
Young Adult/Children's	Shutta Crum	Shutta Crum
Agent	Dan Lazar	Henry Williams
One-on-One	Andrew Blauner	Henry Williams
Publisher/Editor	Anne Merrow	Jill Schwartzman
Publisher/Editor	Ric Bohy	Virginia Bailey Parker
Creativity Workshop	John D. Lamb	Cathleen Hagan
Special Interest	Linda Angér	Annick Hivert Carthew
Special Interest	Andrew Blauner	Karen Hill & Laurie Fundukian

### **Session V 4:30– 5:30 PM**

Panel Discussion	Agents, editors, and publishers answer your written questions.
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# Saturday Programs

"I bring my best students—writers and readers—to this conference every year. I've seen the results when they meet living, breathing writers in the flesh and make connections they couldn't make any other way. The conference always has something special to offer. It's one of this community's assets." **Sandra Sutherland, writing teacher, Royal Oak campus, Oakland Community College**

## Session I

Time: 10 – 11 AM

Long Fiction:	Amanda Stern
Short Fiction:	Phillip Sterling
Nonfiction:	Jane Briggs Bunting
Poetry:	Joe Matuzak
Playwriting/ Screenwriting:	Timothy Jeffrey
Young Adult/ Children's:	Virginia Law Burns
Agent:	Dan Lazar
One-on-One:	Andrew Blauner
Publisher/Editor:	Arthur Lindenberg/ Steven Dolgin
Publisher/Editor:	Anne Merrow
Creative Workshop:	M.L. Liebler
Special Interest:	Marta Salij

### Long Fiction: Amanda Stern

#### Autobiographical Fiction:

#### Writing it, Selling it, Touring it

Q&A, a tell-all, a how-to for anyone writing stories based loosely (or not so loosely) on his or her own experiences. We will discuss how to fictionalize your own reality, how to find an agent, help your agent sell your work (that's right, you will help), work with an editor, publisher, publicist and assist in the planning of your book tour.

Amanda Stern's work has appeared in *Salt Hill*, *Spinning Jenny*, *St. Ann's Review*, *The New York Times*, *Swink*, *Venus*, *The Believer* and *The Talking Heads Box Set*, "Once in a Lifetime," among others. Her first novel, *The Long Haul* was released by Soft Skull Press in October 2003. She curates and hosts the Happy Ending Reading Series in Lower Manhattan. She lives in Brooklyn and is currently working on her second novel.

### Short Fiction: Phillip Sterling

#### The Hypothetical Narrator

An exploration of the narrative technique in which the first-person narrator seems to be telling someone else's story. A brief reading of examples will be followed by an exercise and discussion.

Phillip Sterling's fiction has appeared in *Short Story*, *The Fiction Review*, *The MacGuffin*, *Mike Shane Mystery Magazine* and *Our Working Lives: Short Fiction of People and Work* (Bottom Dog Press 2000), among others. He has received a Syndicated Fiction Award and a National Endowment for the Arts Fellowship.

### Nonfiction: Jane Briggs-Bunting

#### Mobile Multi-Media Reporting

Writers today need to know how to pitch and package story ideas beyond mere words on a page. The online phenomenon has created great opportunities for writers who know how to think of a full story package. That could and should include photos, streaming video, links to source material on the Web and the skills to pull it all together.

Jane Briggs-Bunting is director of the School of Journalism at Michigan State University. She is a former staff writer for *The Detroit Free Press* and correspondent for *People* and *LIFE* magazines. She was named Journalist of the Year by the Society of Professional Journalists (Detroit Chapter) in 1991 and was inducted into the Michigan Journalism Hall of Fame in 2003. She is also a media attorney, the author of three textbooks and three children's book.

### Poetry: Joe Matuzak

#### Creative Connections and Context

This workshop looks at providing context for readers and making unexpected connections, using a heuristic process called tagmemics. Tagmemics is an easy system that allows writers to approach ideas or objects from a variety of perspectives and discover unique ways of thinking about and describing them.

Joe Matuzak's poetry, fiction and essays have appeared in *The Georgia Review*, *Kansas Quarterly*, *Passages North*, *Controlled Burn*, *Contemporary Michigan Poets* and many other magazines and anthologies. His writing has received a Michigan Creative Artist's Award and Hopwood Awards from the University of Michigan. He works as a technology consultant for non-profit concerns.

### Playwriting/Screenwriting:

#### Timothy Jeffrey

#### Do I Have A Story?

#### (Why Would Anyone Care?)

A plain talk overview of the discipline and art of story basics in playwriting and screenwriting, specifically how to write in dramatic tension while creating distinct characters, believable setups and payoffs. Develop the story from a premise by following the "inevitable" path of events.

Detroit native Timothy Jeffrey, author of *Milk Teeth* (2001), also has written for the stage, where he directed his own work. Optioned several times in Hollywood, he wrote, produced and directed the film *You Are Here*, which appears on PBS this fall. He is in pre-production on his next film.

### Young Adult/Children's:

#### Virginia Law Burns

#### What makes Creative Nonfiction Fizz?

#### (Five Hallmarks to Understanding)

Beginning with real people/real events (truth is critical), the presentation will explain how timelessness must be introduced, as well as magic moment. Creative non-fiction is reflective. It has a literary voice. This how-to hour will inspire and teach.

Ms. Burns has been stringing words together for more than half her life as a columnist, journalist and award-winning author of five biographies. She teaches fiction/ nonfiction workshops, edits and judges writing competitions. Her latest effort is *Michigan Heroines*, due out in 2005 from Mountain Press, Missoula, MT.

#### Agent: Dan Lazar

#### How to Win Over, Annoy, Appreciate

#### — Or All of the Above! —

#### A Literary Agent in Today's Market

An insider look from the other side of the desk about how literary agents work, from queries to submissions to sales.

Dan Lazar works at Writers House – an agency that represents Nora Roberts, Ken Follett, Stephen Hawking and Christopher Paolini. He is building his own list of fiction: literary, commercial, women's narrative, pop-culture non-fiction, Young Adult and middle-grade fiction.

### One-on-One: Andrew Blauner

Andrew Blauner started Blauner Books Literary Agency eight years ago.

The Blauner Books Literary Agency, New York, NY, has placed numerous books including Frank Abagnale Jr.'s *Catch Me If You Can*, the basis of a recent blockbuster movie, and Writer's Conference presenter, Amanda Stern's *The Long Haul*.

#### Publisher/Editor:

#### Arthur Lindenberg, Steven Dolgin

#### Literary Publishing

The presenters will examine options for literary publishing with emphasis upon the literary magazine. They will discuss how to find appropriate journals for a manuscript and how to prepare the work for publication. There will be time for individual questions.

Arthur Lindenberg is the founding editor of *The MacGuffin*, a national literary magazine. He retired from Schoolcraft College after 35 years of teaching English and creative writing. He now writes full-time and chairs The MacGuffin Fund, an endowment that is part of the Schoolcraft College Foundation.

# Writers CONFERENCE

Steven A. Dolgin received a B.A. and M.A. from the University of Illinois-Springfield, a specialist degree (C.A.S.) in English language and literature from Northern Illinois University and a doctorate in English Studies from Illinois State University. He is professor of English at Schoolcraft College, where he teaches English and creative writing. He has been editor of Schoolcraft College's national literary magazine, *The MacGuffin*, since 2002.

## **Publisher/Editor: Anne Merrow**

### **What Your Editor Won't Tell You About Book Publishing**

Do you ever get the feeling that book editors are speaking another language? When does "no" mean "yes," and vice versa? When should you be a squeaky wheel and when should you go along? Is it ever OK to send an unsolicited manuscript? Learn the background and business of books, with some hard truths and some good news.

Anne Merrow is an editor at Thomas Dunne Books, an imprint of St. Martin's Press, where she acquires fiction and nonfiction. Prior to joining Thomas Dunne, she was an associate editor in the Doubleday Broadway Publishing Group. Merrow is a graduate of Princeton University and lives in the New York area.

## **Creativity Workshop: M. L. Lieber**

### **Native American Inspiration & The Poetic Vision**

This workshop will briefly explore and discuss Native American concepts of life, earth and the spirit world through the work of Joy Harjo and other native poets. We will use traditional Native American flute music to inspire us to create unique and fresh poetry within the workshop's timeframe. We will leave this workshop with one or more new poems ready to submit.

M. L. Liebler's books of poems include the 2000 award winning *Written In Rain: New & Selected Poems* from Los Angeles' Tebot Bach Press and the 2004 *The Moon A Box* (book & CD) from Western Michigan University's New Issues Press. Liebler is founding director of the YMCA National Writer's Voice Project in Detroit and Springfed Arts-Metro Detroit Writers Organization. He has taught at Wayne State University's English Department and The American Studies program since 1980, recently conducting Global Education & Arts Outreach in China, Russia and Germany for both Wayne State and the YMCA of the USA.

## **Special Interest: Marta Salij**

### **How to Make a Book Critic Love You**

What to do - and what not to do - to make your book stand out from the mountains on a critic's desk. How do reviewers pick books? What impresses them? What turns them off? What should you do when they say no? Get tips and strategies from an award-winning critic.

Marta Salij has been the book critic for *The Detroit Free Press* for five years, winning first prizes for criticism from the American Association of Sunday and Feature Editors and the Society for Professional Journalists. She lives in Birmingham with her husband and two children.

## **Session II**

**Time: 11:15 AM - 12:15 PM**

Long Fiction:	Elizabeth Buzzelli
Short Fiction:	Robin Gaines
Nonfiction:	Annick Hivert-Carthew
Poetry:	Josie Kearns
Playwriting/ Screenwriting:	Joseph Zettelmaier
Young Adult/ Children's:	Margaret Hillert
Agent:	Mark Chelius
One-on-One:	Henry Williams
Publisher/Editor:	Linda Chomin
Publisher/Editor:	Jill Schwartzman
Creativity Workshop:	Gay Rubin
Special Interest:	Keino D. Campbell
Special Interest:	Nan Cappo

## **Long Fiction: Elizabeth Buzzelli**

### **The Novel Way**

Learn all about writing and selling your novel. We will explore a checklist of criteria your novel must meet to be saleable, then discuss ways to find your book a good home among publishers, including a lot about finding the right agent. Bring the first line of your novel if you have one.

Bantam published Elizabeth Kane Buzzelli's novel, *Gift of Evil*. Her short stories have appeared in *The MacGuffin*, *Passages North*, *Iowa Woman*, *QWF* (a British Literary Journal) and others. She is a columnist with *Whisper in the Woods*, a nature magazine and a regular reviewer with the *Traverse City Record Eagle*. She is represented by the McIntosh and Otis Literary Agency.

## **Short Fiction: Robin Gaines**

### **The Irreverent Structure of the Short Story**

You have unforgettable characters, a memorable setting, an idea of the perfect point of view to use and a workable concept for your conflict or motivation. Now how should you tell your wonderful story? To understand the different techniques used in structuring stories, we will examine the work of various writers.

A former newspaper and magazine writer, Robin Gaines has been writing and publishing fiction for the last several years and has published short stories in literary journals and various anthologies. She is currently at work on a novel-in-stories.



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# Saturday Programs

## **Nonfiction: Annick Hivert-Carthew** **Putting the Odds on Your Side**

Do you wish to make yourself irresistible to agents, publishers and readers? Annick Hivert-Carthew has successfully placed six books without the aid of an agent. She will share her marketing techniques and help attendees design a powerful proposal and marketing plan.

Annick Hivert-Carthew, an award-winning author of seven books, is published in the USA, Canada and France. Her latest book is *Strategies to Overcome Depression: A Survivor Shares 150 Tips for Sufferers, Families and Advocates*. Ms. Hivert-Carthew, AKA "Blues Buster," can be heard on many radio shows across the nation.

## **Poetry: Josie Kearns** **Editorial Secrets**

Reactivate your poetry for publication and contests from simple editing to reversing the poem process, creating and shaping raw material. Learn to "sight" a poem before you read it, and how to finish and begin with a flourish that takes your work from the "slush" pile to the published pile. Decipher "editor speak," and learn from rejections. Also, Kearns promises to reveal secrets found in a briefcase, a real-life (and unsolved) mystery.

Josie Kearns' numerous awards include four Creative Artist Awards from the Michigan Council for the Arts, a Cowden Fellowship, and a Fellowship from the National Endowment for the Arts. She has served as a judge for the Creative Artist Grants for the Michigan Council, Hopwood Awards, MacDowell and Ragdale Foundation. Her books include *New Numbers* (New Issues Press), nonfiction *Life After the Line*, (Wayne State University Press) and a chapbook of the same name by March Street Press. She teaches at the University of Michigan in Ann Arbor.

## **Playwriting/Screenwriting:** **Joseph Zettelmaier**

### **Playwrighting**

Learn the fundamentals of putting together a script, editing and getting your pieces produced. Various techniques will be examined.

Joseph Zettelmaier is an associate artist at the Performance Network in Ann Arbor, which will be producing his play, *The Stillness between Breaths*, this season. He has had many plays produced at various venues in and out of Michigan and has acted at both the Purple Rose Theatre and the Performance Network. He also works as a fight choreographer and as a stage manager.

## **Young Adult/Children's:** **Margaret Hillert**

### **The Young Reader (and Listener) K-2**

This well published author's session will examine successful ways to get an editor's attention, for those writing poetry and just-beginning-to-read material for the young K-second grade reader/listener.

Margaret Hillert is the author of 76 published juvenile books, hundreds of poems for children and adults and a book for adults. Her resume includes foreign translations, anthology inclusions, and posters. She is the winner of the 1991 Annual Award of the Children's Reading Foundation of Chicago, The WNBA Michigan Bookwoman 1993 and The Women of Wayne State "Headliner," 1997.

## **Agent: Mark Chelius**

### **How Does an Agent Earn His, Her, or My Money Anyway?**

All the major and minor aspects of the author/agent relationship, what authors can (and should) expect from their agent and what questions to ask a prospective agent will be discussed.

After stints at other major New York literary agencies including Writers House and the Anita Diamant Literary Agency, Mark Chelius joined Jane Chelius Literary Agency representing fiction and non-fiction of all types including award-winning non-fiction author Diana Preston (*A First-Rate Tragedy*, Houghton Mifflin and *Lusitania*, Walker Books). He is actively seeking mysteries, thrillers, literary fiction, narrative non-fiction, science fiction and fantasy. The agency considers all genres except young adults/children's books and scripts/screenplays.

## **One-on-One: Henry Williams**

New York literary agent Henry Williams of McIntosh & Otis will provide 15-minute private consultations during this time slot. Registration will ONLY be available at check-in on Saturday, Oct. 16, on a first-come, first-served basis. The cost is \$35; bring up to 10 pages of a manuscript.

## **Publisher/Editor: Linda Chomin**

### **Feature Writing for Freelancers**

Learn how to approach newspaper and magazine editors with your feature writing ideas. Write the types of stories that interest their readers then find out how to pitch them. Calling on a deadline day is definitely a no-no. Even a well-written story could be rejected when not marketed properly.

Linda Ann Chomin has been a feature writer for the Observer & Eccentric Newspapers for more than 14 years. Probably best known for covering arts and entertainment, she has won several first-place awards nationally and in 2000 was named Journalist of the Year for all 15 of the O & E's papers.

## **Publisher/Editor: Jill Schwartzman** **What Book Editors Want**

What do editors expect from authors? Learn about the editorial process from proposal to publication—and beyond—with an emphasis on thrillers, narrative non-fiction and literary fiction.

Jill Schwartzman worked at Borders, buying, selling and merchandising books for two years before beginning her editorial career. She edited Web sites at America Online for two years before joining Harper Collins in 2003.

## **Creativity Workshop: Gay Rubin** **Patterning**

Find your own voice by patterning the greats: Welty, Faulkner, Hemingway, Fitzgerald, Singer, Paley and many others. Learn their trade secrets. Practice writing exercises that will open a door to the hidden tricks.

Gay Rubin has published short fiction in many journals including *Iris*, *The MacGuffin*, *Iowa Woman*, *The Bridge* and others. She has moderated the cable TV show *Writer's Round Table*, taught creative writing at The University of Michigan and has been a popular presenter at the DWW conference.

## **Special Interest: Nan Willard Cappel** **Get Connected in Detroit and Beyond**

Novelist Nan Cappel offers 20 years of experience to shorten your learning curve. Hear how to get started; write what you read; choose how-to-write books; submit to New York; and find like-minded writers in the area. College classes, workshops, Web sites and writing groups are covered. Killer handout. For beginners and those new to Detroit.

Nan Willard Cappel of Farmington is the author of *Cheating Lessons* (Atheneum/Simon & Schuster), which earned a Horn Book starred review and a 2003 Edgar Nomination for Best YA Mystery. She teaches writing workshops and does freelance fiction critiques in the Detroit area.

## **Special Interest: Keino D. Campbell** **Tips from a Publishing, Entertainment and Business Lawyer**

Learn the major legal issues that all authors face: contract negotiation, understanding publishing contracts, copyright issues, trademark issues, primary and secondary rights, film deals, agent contracts. Find out how to retain the right literary agent and what literary agents and editors look for when they select a work.

Keino D. Campbell, graduate of Howard University School of Law, has practice and interest in publishing law, entertainment law and business law. He represents authors and independent publishers in their legal issues from contract negotiation to copyright/trademark. His firm branched off, started StarWorld Literary Agency, and now accepts and places author's work with publishing houses.

# Writers CONFERENCE

## Optional Luncheon Invitation

Enjoy a special luncheon prepared by Schoolcraft College and hear one of Michigan's nationally acclaimed novelists, Judith Guest. For those who choose not to purchase lunch, seating is available in the Presentation Room to view keynote speech.

**When:** Saturday, October 16, 2004

**Where:** Schoolcraft College VisTaTech Center

**Time:** 12:30 – 1:30 PM

**Keynote Speaker, Judith Guest**

**Menu:** Luncheon includes rolls, dessert and beverage

**Entrée:** Seasonal field greens with Asian grilled chicken breast, toasted almonds, peppers, mandarin orange, crisp wontons, rice noodles and vinaigrette.

**Vegetarian choice available; please indicate on registration form.**

**Cost:** \$11.00 (add to registration form, page 15)

## Session III

2 – 3PM

Long Fiction:	Amanda Stern
Short Fiction:	Gay Rubin
Nonfiction:	Suzy Farbman
Poetry:	Linda Nemeč Foster
Playwriting/ Screenwriting:	Jan Radcliff
Young Adult/ Children's:	Shutta Crum
Agent:	Dan Lazar
One-on-One:	Mark Chelius
Publisher/Editor:	Anne Merrow
Publisher/Editor:	Ric Bohy
Creativity Workshop:	John D. Lamb
Special Interest:	Linda Angér

### Long Fiction: Amanda Stern

#### Autobiographical Fiction:

#### Writing it, Selling it, Touring it

Q&A, a tell-all, a how-to for anyone writing stories based loosely (or not so loosely) on his or her own experiences. We will discuss how to fictionalize your own reality, how to find an agent, help your agent sell your work (that's right, you will help), work with an editor, publisher, publicist and assist in the planning of your book tour.

Amanda Stern's work has appeared in *Salt Hill*, *Spinning Jenny*, *St. Ann's Review*, *The New York Times*, *Swink*, *Venus*, *The Believer* and *The Talking Heads Box Set*, "Once in a Lifetime," among others. Her first novel, *The Long Haul* was released by Soft Skull Press in October 2003. She curates and hosts the Happy Ending Reading Series in Lower Manhattan. She lives in Brooklyn and is currently working on her second novel.

### Short Fiction: Gay Rubin

#### Point of View

Learn to select a point of view from many possible choices and look especially at omniscient author, a frequent choice of great writers in the past. Though recently neglected as a strategy, omniscient author is now back in favor, because it can open possibilities in your work and give it greater depth.

Gay Rubin has published short fiction in many journals including *Iris*, *The MacGuffin*, *Iowa Woman*, *The Bridge* and others. She has moderated the cable TV show *Writer's Round Table*, taught creative writing at The University of Michigan and been a popular presenter at the DWW conference.

### Nonfiction: Suzy Farbman

#### Tapping Into Truth: the Power of Memoir

Successful published authors use fiction techniques to bring creative nonfiction to life. We will study examples of these techniques by leading memoir writers. We will talk about questions such as finding your voice, determining what to include and what to leave out, and understanding the difference between the literal and the emotional truth. We will look at the pleasures and the pitfalls of writing from your gut.

Oprah Winfrey found Suzy Farbman's new memoir so compelling that she featured Suzy and her book, *Back From Betrayal: Saving A Marriage, A Family, A Life*, on her TV show twice this year. Suzy spent 30 years as a journalist for publications including *The Detroit News*, *Detroit Monthly*, *Better Homes & Gardens* and *Cosmopolitan*. After experiencing a marriage crisis, she spent five years writing a book that has inspired thousands of readers and won positive reviews around North America.

### Poetry: Linda Nemeč Foster

#### Poetry and Its Aftermath: The Thematic Art of Creating a Collection

In this interactive poetry session, the nuts and bolts and the very fine art of crafting a full-length manuscript will be discussed. When all the work of creating the poems is done—then what? The aftermath can be frustrating and exhilarating. As one famous poet noted, "Sequencing a collection is like writing a whole new poem—the poem of the book." From the famous to the infamous, see how poets have tackled this challenge.



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# Saturday Programs

Linda Nemeč Foster is the author of six poetry collections. Her latest book, *Amber Necklace*, from Gdansk, was a finalist for the 2003 Ohio Book Award. Foster's poetry has been translated in Europe and published in major journals such as *Georgia Review*, *Nimrod*, *North American Review* and *Quarterly West*. The recipient of numerous awards, she was selected to be the first poet laureate of Grand Rapids, MI.

## Playwriting/Screenwriting: Jan Radcliff

### Playwriting Opportunities in Michigan

An overview of resources available for playwrights in developing their work and getting it presented onstage.

Jan Radcliff is one of the original 11 founding members of Heartland Theatre Company. She studied acting under Uta Hagen and playwriting with Vincent J. Cardinal, Milan Stitt and Stephen Svoboda. She has had short plays presented in New York and Chicago. Awards include Best Actress for her portrayal of Vivian Bearing in Performance Network's production of *Wit*, by Margaret Edson in 2000, and the 1998 Birmingham-Bloomfield Arts Council Award, in recognition of her contribution to theatre and the arts. Since 1999, Jan has taught playwriting and acting to high school students as part of HTC's outreach program.

## Young Adult/Children's: Shutta Crum

### From Slushville to Beulah Land: The Trip to Publication—Detours Unavoidable

Children's author Shutta Crum will discuss the notorious and often hilarious journey out of the slush pile and into print, with detours through a writer's everyday countryside for glimpses of the local color and things you should know if you want to publish a children's book.

Shutta Crum's novel, *Spitting Image*, made The New York Public Library's Children's Books, 2003-100 Titles for Reading and Sharing. Her picture book, *Fox and Fluff*, won an Oppenheim Platinum Award, and her books are on several state reading lists. She is also a librarian, a storyteller and an educator.

## Agent: Dan Lazar

### How to Win Over, Annoy, Appreciate—Or All of the Above! — A Literary Agent in Today's Market

An insider look from the other side of the desk about how literary agents work, from queries to submissions to sales.

Dan Lazar works at Writers House—an agency that represents Nora Roberts, Ken Follett, Stephen Hawking and Christopher Paolini. He is building his own list of fiction: literary, commercial, women's narrative, pop-culture non-fiction, Young Adult and middle-grade fiction.

## One-on-One: Mark Chelius

New York agent, Mark Chelius of Jane Chelius Literary Agency will provide 15-minute private consultations during this time slot. Registration will ONLY be available at check-in on Saturday, Oct. 16, on a first-come, first-served basis. The cost is \$35; bring up to 10 pages of a manuscript.

## Publisher/Editor: Anne Merrow What Your Editor Won't Tell You about Book Publishing

Do you ever get the feeling that book editors are speaking another language? When does "no" mean "yes," and vice versa? When should you be a squeaky wheel and when should you go along? Is it ever OK to send an unsolicited manuscript? Learn the background and business of books, with some hard truths and some good news.

Anne Merrow is an editor at Thomas Dunne Books, an imprint of St. Martin's Press, where she acquires fiction and nonfiction. Prior to joining Thomas Dunne, she was an associate editor in the Doubleday Broadway Publishing Group. Merrow is a graduate of Princeton University. She lives in the New York area.

## Publisher/Editor: Ric Bohy

### Magazine Editors & the Freelance Writer

Learn what magazine editors look for in freelance writers and how to seduce them into a meaningful relationship.

Ric Bohy is the editorial director of Hour Media LLC, the editor of *Hour Detroit Magazine* and editorial writer and commentator for WDIV-TV. He is well known in the Detroit area having been senior editor at *Detroit Monthly Magazine*, staff writer for *The Detroit News* and owner of Words & Deeds, Inc. - a multimedia writing, editing and consulting company.

## Creativity Workshop: John D. Lamb

### How is Poetry Different from Song Lyrics?

As a songwriter, I am occasionally asked if I would consider working someone's poem into a song. I am not inclined to attempt this. To do so, the poem would likely have to be altered, edited and/or added to. By showing the various ways songs develop, I aim to offer a glimpse of the songwriter's sensibility. Poets and songwriters inspire each other. I will hand out individual song assignments and have everyone begin writing a song. The beginnings from this exercise may be inspiration for a new poem.

John D. Lamb, songwriter and performer, is the director of Springfed Arts ([www.springfed.org](http://www.springfed.org)), the Walloon Writers' Retreat and Lamb's Retreat for Songwriters. He's given out over 300 songwriting assignments in his workshops.

## Special Interest: Linda Angér

### Marketing Basics for Writers: Creating an Effective Promotional Campaign

You have finished the manuscript and found a publisher—now how do you generate sales and promotional opportunities? Learn the basic elements of marketing and how to generate interest in your work without spending a fortune.

DWW member Linda Angér is president and principal writer of The Write Concept, Inc., providing marketing programs and materials for businesses such as Daimler Chrysler Corp., The Bavarian Inn Lodges and Lucia Business Strategies. Linda is also a member of the National Association of Women Business Owners and Women in Communications.

## Session IV

Time: 3:15 – 4:15 PM

Long Fiction:	David Sosnowski
Short Fiction:	Brenda Flanagan
Nonfiction:	Vivian DeGain
Poetry:	David Dodd Lee
Playwriting/ Screenwriting:	Kitty Dubin
Young Adult/ Children's:	Shutta Crum
Agent:	Henry Williams
One-on-One:	Andrew Blauner
Publisher/Editor:	Jill Schwartzman
Publisher/Editor:	Virginia Bailey Parker
Creativity Workshop:	Cathleen Hagan
Special Interest:	Annick Hivert - Carthew
Special Interest:	Karen Hill/ Laurie Fundukian

## Long Fiction: David Sosnowski

### How Not to Write a Novel

A humorous look at the many ways novelists sabotage themselves, including helpful tips on how to avoid these pitfalls in your own work. Topics include: "How writing a novel is like eating an elephant," and, "Why your second novel may be harder to write than your first."

A Michigan native, Dan Sosnowski's work has appeared in publications such as *Passages North*, *Metro Times*, *River City* and *Alaska Quarterly Review*. His first novel, *Rapture*, was released in 1996 to both critical and popular acclaim. His second novel, *Vamped*, has been named one of Amazon's Breakout Books for summer 2004.

# Writers CONFERENCE

## Short Fiction: Brenda Flanagan

### Finding and Using the Best Voice

Quite often, the voice carries a short story. Getting the right voice can, however, be difficult. By using a number of techniques, participants will learn to identify a story's most appropriate voice.

Author of the short story collection *In Praise of Island Women and Other Crimes*, the prize-winning novel *You Alone Are Dancing* and numerous publications in *The Indiana Review*, *Caribbean Review*, *Sable* (UK), *Caliban*, *Witness*, *Controlled Burn* and others, Brenda Flanagan was the first African-American/Caribbean writer cultural ambassador to Kazakhstan and Turkmenistan, appointed in February 2003. In 2003, she was also cultural ambassador to Chad and in 2004 to Panama. Flanagan earned her Ph.D from the University of Michigan and currently teaches Fiction Writing and Caribbean and African-American Literatures at Davidson College, North Carolina.

## Nonfiction: Vivian DeGain

### Effective Communication with the Editor

Get the straight talk from a working pro. Learn how to approach, pitch and sell a story to an editor.

Find out how to continue to follow through, deliver and get paid. Gain tips on how to assure a positive, continuing relationship with a publication.

Vivian DeGain is a copy editor and arts writer at *The Daily Tribune* in Royal Oak. Her work also has appeared in *The Detroit News*, *The Detroit Free Press*, *The Oakland Press* and *Metro Parent Magazine*. She is a published poet, has been an award-winning journalist for 12 years and is a University of Michigan graduate.

## Poetry: David Dodd Lee

### Poetry as Autobiography: The Lyric Poem, Fragment and Narrative

All poetry is autobiographical to some extent, either by reflecting the poet's concerns or by telling the poet's life story via narrative and image. I will discuss some of the more elliptical ways emotion can be achieved through the autobiographical.

David Dodd Lee is the author of four books of poems, including *Downsides of Fish Culture* (New Issues 1997), *Arrow Pointing North* (Four Way Books 2002) and *Abrupt Rural* (New Issues 2004). He makes his living as a journalist and as a freelance poetry and fiction editor. He lives in Kalamazoo. He is also the editor of *Shade*, an annual anthology of poetry and fiction.

## Playwriting/Screenwriting: Kitty Dubin

### How to Develop Your Protagonist

The protagonist is probably the most important element of a play. The audience must identify with and be thoroughly engaged by this character. The journey of the protagonist also must dramatize the author's underlying premise. Knowing how to create a compelling protagonist is essential for the success of any play.

Kitty Dubin's plays have been produced in New York at the American Playwright's Theatre and Turnip Theatre. Ms. Dubin's plays locally are produced at the Jewish Ensemble, Purple Rose, Heartland Theatre and Performance Network. Her awards include two artist grants in playwriting from MCACA and a Jewish Women in the Arts Award for outstanding arts contribution to the Detroit area. Her productions include *The Last Resort*, *Mirrors, Ties That Bind*, *Change of Life* and *Could This Be Love?* with Kim Carney.

## Young Adult/Children's: Shutta Crum From Slushville to Beulah Land: The Trip to Publication—Detours Unavoidable

Children's author Shutta Crum will discuss the notorious and often hilarious journey out of the slush pile and into print, with detours through a writer's everyday countryside for glimpses of the local color and things you should know if you want to publish a children's book.

Shutta Crum's novel, *Spitting Image*, made the New York Public Library's Children's Books, 2003-100 Titles for Reading and Sharing. Her picture book, *Fox and Fluff*, won an Oppenheim Platinum Award and her books are on several state reading lists. She is also a librarian, a storyteller and an educator.

## Agent: Henry Williams The Query Letter

Learn some helpful hints aimed at attracting, not repelling, literary agents with query letters from one who has read them. Find out what you as a writer can do to improve your chances for a response worth receiving.

Henry Williams has worked for McIntosh & Otis, Inc. for four years.

## One-on-One: Andrew Blauner

Andrew Blauner started Blauner Books Literary Agency eight years ago.

The Blauner Books Literary Agency, New York, NY, has placed numerous books including Frank Abagnale Jr.'s *Catch Me If You Can*, the basis of a recent blockbuster movie, and Writer's Conference presenter, Amanda Stern's *The Long Haul*.



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# Saturday Programs

## **Publisher/Editor: Jill Schwartzman**

### **What Book Editors Want**

What do editors expect from authors? Discuss the editorial process from proposal to publication—and beyond—with an emphasis on thrillers, narrative non-fiction and literary fiction.

Jill Schwartzman worked at Borders, buying, selling and merchandising books for two years before beginning her editorial career. She edited Web sites at America Online for two years before joining Harper Collins in 2003.

## **Publisher/Editor: Virginia Bailey Parker**

### **The Myths and Realities of Publishing**

As the annual number of new ISBN's mushrooms, the challenges increase, but so do the opportunities. Discover how to set achievable goals, how to make your book stand out from the rest and which roles publishers and authors each must play to launch successfully a book and keep it selling.

Virginia Bailey Parker is the owner and publisher of Snowy Creek Press. Previously, she held posts as the managing editor of two major professional publications, including the international-award-winning *Michigan Psychiatric Society Newsletter*. Ms. Parker has written three books, including *The Water's Edge*, which won a Book of the Year Award.

## **Creativity Workshop: Cathleen Hagan**

### **Master of Your Own Domain: Web site How To and Don't Do**

This session will give an overview of how to set up, design and maintain a Web site and the various methods available for doing so. Featured discussions will include what makes a good Web site, whether you need a Web site and how a Web site can be used to promote a writing career.

Cathleen Hagan is the self-taught webmaster of Detroit Working Writers' domain and has four years experience designing and maintaining Web sites. A successful freelance writer with bylines in numerous publications, Cathleen is also DWW's immediate past president.

## **Special Interest:**

### **Annick Hivert-Carthew**

#### **Turning a Personal Experience into a Book**

Did you want to heal from trauma or help other people overcome a similar experience? Annick Hivert-Carthew will share ways of turning a personal experience into a money making venture.

Annick Hivert-Carthew, an award-winning author of seven books, is published in the USA, Canada and France. Her latest book is *Strategies to Overcome Depression: A Survivor Shares 150 Tips for Sufferers, Families and Advocates*. Ms. Hivert-Carthew, AKA "Blues Buster," can be heard on many radio shows across the nation.

## **Special Interest:**

### **Karen Hill/Laurie Fundukian**

#### **How Large Information Publishers Use Freelancers**

The vice president of editorial development and an editor at Thomson Gale, a large reference publisher in Farmington Hills, MI, will speak about what the company does, how it utilizes independent contractors (freelancers), how a writer/editor can build relationships with companies that use freelancers, the do's and don'ts of freelancing and how academic writers can contribute to Thomson Gale.

As vice president of editorial development at Thomson Gale, Ms. Hill manages a staff of more than 100. Her department develops and works with freelancers to produce 200 plus new reference publications each year. The 2004 initiative is to offer more opportunities to freelance editors and writers.

Laurie Fundukian is a seven-year veteran editor at Thomson Gale who, among her other duties, works with and advises freelance contributors. She is part of Thomson Gale's Ambassador Program, which supports such programs in the local community as student workshops for avoiding plagiarism, reading/mentoring programs at local schools and local book publishing fairs.

## **Session V**

**Time: 4:30 – 5:30 PM**

### **Panel Discussion**

A panel of distinguished presenters (agents, editors and publishers) will provide answers to your questions. Throughout the day, drop off your written questions at the conference registration desk.

# Writers CONFERENCE

## General Information

### Parking

Schoolcraft College is located on Haggerty Road between Six and Seven Mile Roads. Free parking is available in the North Parking Lot closest to Seven Mile Road.

### Registration

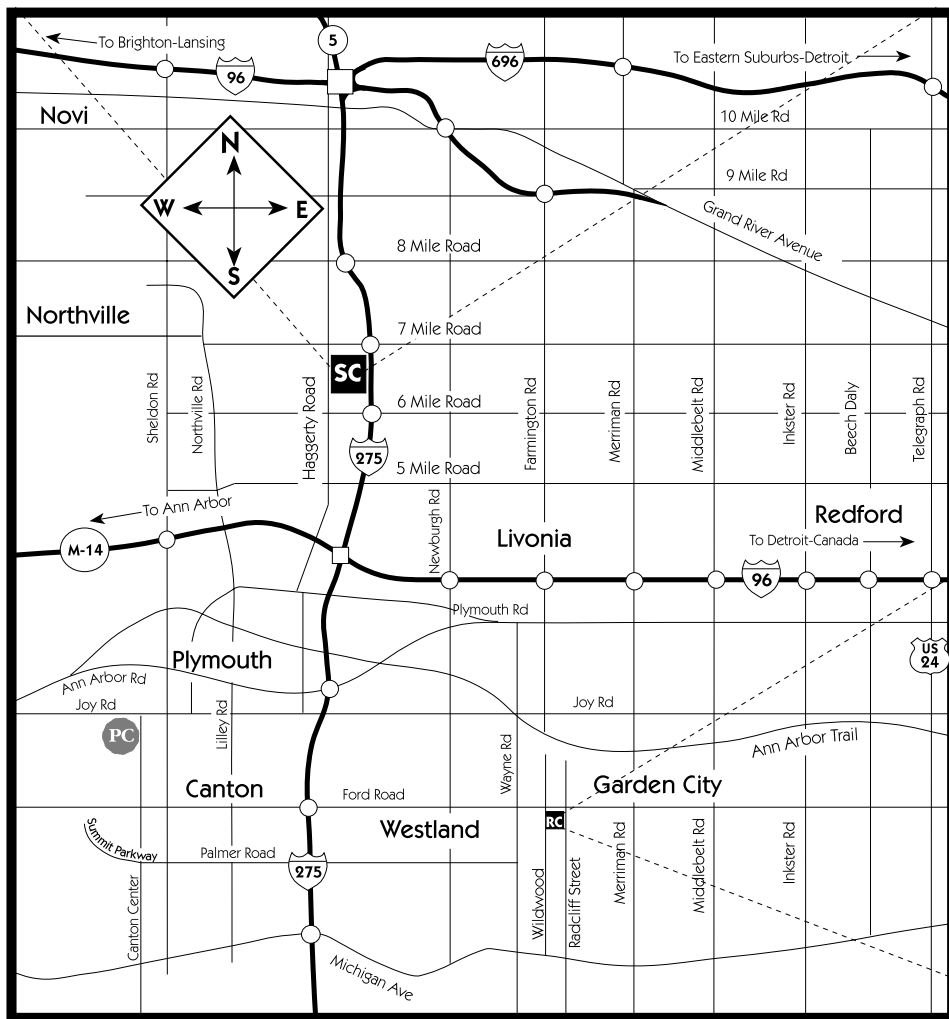
Attendees who pre-registered for the conference can pick up conference materials and nametags at the registration table located on Main Street in the VisTaTech Center.

### VisTaTech

All events are held in the Schoolcraft College VisTaTech Center.

### On-Site Assistance

Conference staff is available to provide information and assistance throughout the conference. Information is available at the registration table or find staff with volunteer ribbons attached to their nametags.



### HOW TO REGISTER

Registrations are on a first-come, first-served basis. To ensure a place in the programs of your choice, please observe the deadlines specified on the registration form.

### BY MAIL

Please mail a completed registration form with your check, made payable to Schoolcraft College, or credit card information to:

**Schoolcraft College  
Writer's Conference  
Office of Instruction  
18600 Haggerty Road  
Livonia MI 48152-2696**

### BY TELEPHONE OR FAX

You may charge your registration to your VISA or MasterCard by calling Sandra Shroyer at 734-462-4518 or by fax at 734-462-4470.

### IN PERSON

Drop off your completed registration with payment to the Office of Instruction located in the C. Nelson Grote Administration Center, Schoolcraft College, between the hours of 8AM – noon, Tuesdays and Thursdays.

### CONFIRMATION

You will not receive confirmation of your registration. Each day you attend, go directly to the Writer's Conference registration table in the VisTaTech Center to check in and pick up your packet. Your paid receipt will be included in the packet.

### REFUND POLICY

You will receive a full refund of conference, luncheon and workshop fees if your request is received by 5 PM Friday, October 8. There are no refunds after this date. There is no refund for individual manuscript critiques.



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# Registration Form

## Friday Program

### Hands-On Writing Workshop

Time: 1 – 5 PM

Cost: \$55 (Pre-registration is required)

Registration deadline: Friday, October 8, 2004

Choose one:

#### WORKSHOP

- Agent  
 Agent  
 Agent  
 Publisher/Editor  
 Publisher/Editor  
 Short Fiction

#### LEADER

Mark Chelius  
 Dan Lazar  
 Henry Williams  
 Anne Merrow  
 Jill Schwartzman  
 Blenda Flanagan

### Individual Manuscript Critiques

Time: 1 – 5 PM

Cost: \$65 (Pre-registration is required)

Payment must accompany manuscript  
 Registration deadline: Friday, October 1, 2004

Mail or hand-deliver to:

**Sandra Shroyer, Office of Instruction**  
**Schoolcraft College**  
**18600 Haggerty Road**  
**Livonia MI 48152-2696**

### One Day Writing Retreat

Time: 9 AM – 4 PM

Cost: \$65 (Pre-registration is required)

Registration deadline: Friday, October 8, 2004

Choose one:

#### TOPIC

- Short Fiction  
 Poetry  
 Creativity/Inspiration

#### LEADER

Jenn McKee  
 Kathleen Ripley Leo  
 Iris Lee Underwood

## Saturday Program

Time: 8 AM – 5:30 PM

Cost: \$95 Optional lunch: \$11

Registration deadline: Friday, October 8, 2004  
 (Walk-in registration available on space-available basis)

**Saturday Program (X - Indicate your choice(s) by placing an X by the name)**

TRACK	X	SESSION I 10 – 11 AM	X	SESSION II 11:15AM – 12:15 PM	X	SESSION III 2 - 3 PM	X	SESSION IV 3:15 – 4:15 PM
Long Fiction		Amanda Stern		Elizabeth Buzzelli		Amanda Stern		David Sosnowski
Short Fiction		Phillip Sterling		Robin Gaines		Gay Rubin		Brenda Flanagan
Nonfiction		Jane Briggs Bunting		Annick Hivert Carthew		Suzy Farbman		Vivian DeGain
Poetry		Joe Matuzak		Josie Kearns		Linda Nemece Foster		David Dodd Lee
Playwriter/Screenwriter		Timothy Jeffrey		Joe Zettelmaier		Jan Radcliff		Kitty Dubin
Young Adult/Children's		Virginia Law Burns		Margaret Hillert		Shutta Crum		Shutta Crum
Agent		Dan Lazar		Mark Chelius		Dan Lazar		Henry Williams
Publisher/Editor		Arthur Lindenberg Steven Dolgin		Linda Chomin		Anne Merrow		Jill Schwartzman
Publisher/Editor		Anne Merrow		Jill Schwartzman		Ric Bohy		Virginia Bailey Parker
Creative Workshop		M.L. Liebler		Gay Rubin		John D. Lamb		Cathleen Hagan
Special Interest		Marta Salij		Nan Cappo		Linda Angér		Annick Hivert Carthew
Special Interest				Keino Campbell				Karen Hill Laurie Fundukian
<b>SESSION V</b> Panel Discussion				Yes, I will attend		No, I will not attend		

Name (Please Print) \_\_\_\_\_

Home Address \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Check made payable to Schoolcraft College

Charge to :  Visa  MasterCard

Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

## PAYMENT

### Friday

Hands-on Workshop (\$55) \$ \_\_\_\_\_

Individual Manuscript (\$65) \$ \_\_\_\_\_

One Day Retreat (\$65) \$ \_\_\_\_\_

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Conference (\$95) \$ \_\_\_\_\_

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Members (\$76) \$ \_\_\_\_\_

Luncheon (\$11.00) \$ \_\_\_\_\_

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**Grand Total** \$ \_\_\_\_\_

Credit me .4 CEUs



42nd Annual  
*Writers*  
CONFERENCE

Presented by Detroit Working Writers and Schoolcraft College in conjunction with  
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*Friday, October 15, 2004*

*Saturday, October 16, 2004*

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